

THE NAISMITH MEMORIAL BASKETBALL HALL OF FAME

is a 501(c)(3) non-profit organization. As an independent free-standing museum, the Basketball Hall of Fame relies on charitable contributions to help support its mission.



Founded in 1959 in Springfield, Massachusetts by members of the National Association of Basketball Coaches, the Naismith Memorial Basketball Hall of Fame recognizes the achievements of people at all levels in basketball – amateur and professional players, coaches, and contributors worldwide. This is what sets us apart from other Halls of Fame.



WWW.HOOPHALL.COM

1000 Hall of Fame Avenue, Springfield, MA 01105
(413) 781-6500 or (877) 4-HOOPLA

QUOTES & TESTIMONIES

“I like being called a philanthropist. When you decide to be a philanthropist and you help others and improve the world when you go, the legacy and the memory of what your family meant to the world and what you tried to accomplish lives forever.”

– MANNIE JACKSON
CLASS OF 2017

“The truth of the matter is this, you can create an impacting legacy and inspire individuals, by giving to “first in class” organizations like the Basketball Hall of Fame.”

– JIM VINICK

“The game of basketball has brought me so much joy over the years...I’m proud to share some of my favorite items I’ve collected over the years and be featured in this remarkable exhibit dedicated to the fans.”

– JIM GOLDSTEIN

OUR MISSION

TO HONOR AND CELEBRATE BASKETBALL’S GREATEST MOMENTS AND PEOPLE

Since its creation in Springfield, Massachusetts in 1891, basketball has reached across all boundaries and become an iconic international game. There have been millions of individuals around the world who have played, coached, and refereed this game for over a century, and still, only 450 individuals and teams are the “best of the best” and bestowed the honor of being called a “Hall of Famer.”

As the gatekeeper of the history of basketball, The Hall reaches millions of fans each year through our outreach, such as nationally televised collegiate and high school events, websites, social media, educational and youth programs, and special events, which we hold all around the country.

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PLANNED GIVING



HOOPHALL.COM

GIVE BACK TO THE GAME



NAISMITH LEGACY SOCIETY

The **Naismith Legacy Society** is named in honor of basketball's creator, Dr. James Naismith, and recognizes Basketball Hall of Famers, individuals, families, and friends that have made the Basketball Hall of Fame a **part of their philanthropic legacy** by way of a planned gift.

When you join the Naismith Legacy Society, **your name and gift will be highlighted** to ensure we will continue our mission and **celebrate your lifetime of support.**

WHAT IS PLANNED GIVING?

A planned gift is made in one's lifetime or after death. Examples of a planned gift include real estate, life insurance policy, personal property, cash, or bequest. A planned gift can also help reduce your income or estate taxes, increase income, or fulfill a financial need during your lifetime. Your gift to the BHOFF will help carry on the legacy of Dr. James Naismith's game of "Basket Ball" for future generations. Once you make your planned gift you will become a member of the Naismith Legacy Society, where your gift will be highlighted.

Please consider including The Basketball Hall of Fame as a Planned Gift designation.

TYPES OF PLANNED GIFTS



BEQUESTS

A gift made through a will or a living trust.



APPRECIATED SECURITIES

A long-term gift such as stocks, bonds, and/or mutual funds (It has to be held for more than one year).



RETIREMENT PLANS

This allows an individual to make a gift through their Individual Retirement Account (IRA) or a 401k.



LIFE INSURANCE

You can make the Basketball Hall of Fame a charitable beneficiary from your policy.



GIFTS OF PROPERTY

A form of property like real estate, vacation homes, or personal property.

AND MORE

If you have any questions or requests for more information about Planned Giving, please contact:

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