



www.thehoophallclassic.com/west

MEDIA / PHOTO / VIDEO POLICIES

Credential Pick-Up at Chaparral High School (6935 E Gold Dust Ave, Scottsdale, AZ 85253)

Credentials are available for pick-up each day one hour before the first game until tipoff of the final game. Credentials are valid for the entire showcase.

Credentialing:

- Media credentialing will be conducted only during designated hours and credentials will be issued only at Chaparral High School.
- News media affiliated with legitimate news organizations will be issued a **MEDIA** credential. The non-traditional outlets will be evaluated on a case-by-case basis. Approved photojournalists will be issued a **MEDIA** credential. A business card or news ID may be requested at media check-in.
- Blogs will not be permitted credentials. All requests must be able to demonstrate an established website, magazine or other medium in order to gain access.
- **MEDIA** credentials will receive access to hospitality and reserved media seating.
- On-site distribution of event media materials will be conducted only during credentialing hours.

Media Interviews:

- All student-athletes will be available for interviews following their games outside their respective locker rooms. Interviews are not permitted on the court.
- No interviews may be conducted at any Player Hotel. Please do not interview the student-athletes during non-interview times unless approved by The Hall of Fame/Position Sports Public Relations contact in advance. The Hall of Fame/Position Sports Public Relations reserves the right to limit the number of interviews conducted.

General Policies:

- Photographers may take photos from the designated areas on the outside baselines of the court. Photographers (with cameras) are the only ones allowed in the designated photo areas. Other media must remain in the designated media seating area.
- Videographers are not permitted to videotape entire games, unless approved by the Hall of Fame. Please refer to the videotaping policies document.
- News outlets will be allowed to air up to two minutes of footage within the first 48 hours of completion of the event, however, no footage of the games may be transmitted live.
- *Wireless Internet access may be limited; a personal hotspot is suggested.*
- Media must sit in assigned seats on press row. If your name is not on press row, overflow seating is in the general admission seating area. Please do not sit in reserved seats.
- Equipment, computers, cameras or personal items are not the responsibility of the Hall of Fame, Position Sports or the Chaparral High School staff.
- Any person who violates the above policies will have his/her credential taken away and be asked to leave the facility.



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Video Policies:

- Due to existing television and online broadcasting rights, approved videographers are only allowed to tape up to two minutes of highlight footage per game.
- Media outlets are only allowed to show highlights of the designated games within 48 hours.
- No media outlets are permitted to broadcast the designated games live (ex. Facebook Live, Periscope, etc.) without prior permission from the Basketball Hall of Fame.
- Videographers are not permitted to videotape entire games at any point of the tournament.
- Credentialed access to the event and media locations are at the sole direction of the Basketball Hall of Fame and its Media Relations contact. All videotaping must be conducted from the endlines of the court.
- Each non-news based organization that is interested in collecting video footage for long-term online or mobile use will be asked to pay a rights fee to the Basketball Hall of Fame - please contact media relations for further discussions.
- The Basketball Hall of Fame has the right to request, at no charge, copies of all raw and edited footage taken from the event. Should the Basketball Hall of Fame or its designated media relations staff deem the video content to be not appropriate for viewing, the Hall of Fame has the right to request removal or withdrawal of the footage from any piece posted for viewing.
- Specific media policies and restrictions related to televised games will be posted online prior to the event and will be handed out upon check-in at the playing venue
- Each credentialed member is also subject to the terms listed on the back of the credential.
- Anyone who violates these policies may be asked to relinquish their credential and leave the facility.

For more information, please contact:

Ashley Orozco, Position Sports @ mediarelations@positionsports.com